



2010 CCFCAR Annual Partnership

Levels of Opportunity Benefits & Privileges & Commitment Form

Effective December 2009 thru December 2010

Reaching 10 Central Florida Counties

2010 CFCAR Annual Partnership Opportunity

[2010 Annual Partnership Benefits and Opportunities](#)

Check out Benefits and opportunities by clicking on this link anywhere throughout this information.

To: CFCAR Members *(New or Renewing Members)*
From: Dale L. Donovan, 2010 CFCAR Vice President of Operations
Subject: 2010 Annual Partnership Opportunity

The CFCAR 2009-2010 Annual Partnership is extended to the current year's Members as our chapter's way of recognizing our Membership and Member's company's/firm's outstanding contribution to CFCAR. Our current CFCAR Membership has the unique opportunity to commit prior to opening this opportunity to other potential partners.

CFCAR is offering this NEW and exciting 2010 Annual Partnership package opportunity to our Membership in order for your company/firm to take an early advantage of the NEW 2009-2010 sponsor benefits

New ... The 2010 CFCAR Annual Partnership includes CFCAR General or Affiliate Memberships in each of the Partnership levels/categories. Please note, if you have already renewed your membership, the local membership dues value will be deducted from the cost of the Partnership.

CFCAR Membership combined with the CFCAR Annual Partnership provide commercial real estate practitioners with a strong new identity, while greatly expanding opportunities to network and market listings, search properties or collaborate with other commercial practitioners regionally. Consequently, the new 2010 Annual Partner package will expand exposure for CFFCAR Annual Partners and provide an extraordinary value.

Why CFCAR Annual Partnership?

- **Improve your and your company's marketability and increase the likelihood CFCAR Members will do business with you and your company.** Exposure to the CFCAR membership is a vital part of the public relations and business development activities your business conducts each year. This exposure affords your company/firm a highly targeted form of marketing, providing the opportunity to build credibility with people influential to your business and to you and your company's/firm's success.
- **General and Affiliate Membership included in each of the partnership levels**
- **Enhance recognition of your company**
- **Establish relationships and gain referrals**
- **Generate loyalty in a highly valued target rich audience**
- Targeted audience of qualified memberships assures a depth of expertise and creates a unique networking/advertising opportunity.
- Reach the commercial real estate industry's leading professionals

12/11/09rev



CFCAR - 4105 Ocean Beach Blvd. #220, Cocoa Beach, FL 32931

Phone: 407-816-7368 - FAX: 866-421-3862 | Email: admin@cfcAR.net

Serving The Commercial Real Estate Industry In Brevard, Flagler, Lake,
Marion, Orange, Osceola, Seminole, Sumter, & Volusia Counties



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What benefits are available with CFCAR Annual Partnership?

- Extensive year-round promotion in literature, signage, CFCAR Cube, and media advertising for your firm.
- A diverse level of partnerships designed to best suit your company's objectives
- The most effective exposure to this highly-valued target market.
- Outstanding pre-and post-event/program publicity
- A strong marketing effort with frequent notices and communiqués to our extensive email and mailing lists targeting nine (9) counties.

***Now is the time to renew, reserve, and confirm your
2010 Annual Partnership for a Gold, Silver or Bronze level.***

Commitment forms must be received by CFCAR by January 8, 2010 to reserve opportunities and receive recognition as a 2010 CFCAR Annual Partner at the 1st signature event. Important: Benefits are available from Dec 2009 thru December 2010 and upon receipt of signed commitment form.

***Please click on the link below to view benefits and complete
the 2010 Annual Partnership Commitment Form.***

Submission Deadline for Commitment forms January 8, 2010

[2010 CFCAR Annual Sponsor Opportunities, Benefits and Commitment Form](#)

(Click the above link for details)

Check out the CFCAR Website at: www.cfcAR.net

Benefits and Privileges of Annual Partnerships are implemented upon receipt of the CFCAR authorized commitment form and upon full payment of Membership/Partnership level of commitment.

For Further details, please contact:

Dale L. Donovan, CFCAR Vice President Operations at sponsorship@cfcAR.net –
ddonovan@realvest.com or 407/491-0005



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<p align="center">"Gold" Membership/Partnership</p> <p align="center">\$2500</p>	<p>Benefits and Privileges</p> <ul style="list-style-type: none"> • Includes (2) CFCAR Memberships* • "Gold" Level Affiliate Partnership indicated in all publications • Logo and link to Partner company website on CFCAR website (Home page) • Name tag recognition provided at all events • 50% discount on all advertising in CFCAR'S newsletter – The CUBE • Entitled to 5 email blasts per year to membership • May serve on event committees • Premiere Event Ad Sponsorship (\$1500 Value) to include 3 events <ul style="list-style-type: none"> ○ Outlook, Hallmarks Awards, and Annual meeting
<p align="center">"Silver" Membership/Partnership</p> <p align="center">\$ 1500</p>	<p>Benefits and Privileges</p> <ul style="list-style-type: none"> • Includes (1) CFCAR Membership* • "Silver" Level Affiliate Partnership indicated in all publications • Logo linked to Partner company website on CFCAR website • Name tag recognition provided at all events • 25% discount on all advertising in CFCAR'S newsletter – The CUBE • Entitled to 3 email blasts per year to membership • May serve on event committees • Superior Event Ad Sponsorship (\$750 Value) to include 3 events <ul style="list-style-type: none"> ○ Outlook, Hallmarks Awards, and Annual meeting
<p align="center">"Bronze" Membership/Partnership</p> <p align="center">\$800</p>	<p>Benefits and Privileges</p> <ul style="list-style-type: none"> • Includes (1) CFCAR Membership* • "Bronze" Level Affiliate Partnership indicated in all publications • Listing on CFCAR website • Name tag recognition provided at all events • 10% discount on all advertising in CFCAR'S newsletter – The CUBE • Entitled to 1 email blast per year to membership • May serve on event committees • Event Ad Sponsorship (\$300 Value) to include 3 events <ul style="list-style-type: none"> ○ Outlook, Hallmarks Awards, and Annual meeting
<p><i>Annual Partnership Membership Effective until 2011 Renewals</i></p>	<p>* Benefits include:</p> <ul style="list-style-type: none"> • Please visit our website at www.cfcAR.net to review General and Affiliate Membership Criteria, Application for CFCAR Members and Membership Benefits & Privileges. • New CFCAR members are required to complete the Membership Application and submit along with the Partnership Commitment form. • Renewing CFCAR Members may activate their Annual Partnership simultaneously with their Membership renewal.

Benefits and Privileges of Annual Partnerships are implemented upon receipt of the CFCAR authorized commitment form and upon full payment of Membership/Partnership level of commitment. For Further details, please contact: Dale L. Donovan, CFCAR Vice President Operations at dodovan@realvest.com or 407/491-0005. 12/11/09rev



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cfcAR
 CENTRAL FLORIDA
 COMMERCIAL
 ASSOCIATION OF REALTORS®

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Commitment Form

Effective thru December 2010

Submission of Commitment Forms are Due by January 8, 2010
 To receive recognition at the upcoming OUTLOOK Conference.

Reaching 10 Central Florida Counties

COMMITMENT LEVEL (Please check Level of Commitment):

Gold Partnership \$2,500 **Silver Partnership** \$1,500 **Bronze Partnership** \$800

Annual Partnership Benefits and Privileges are reserved upon receipt of the CFCAR authorized signed commitment form and activated upon receipt of full payment.

COMPANY: _____
 (Please print exactly as name is to appear on all CFCAR materials)

MEMBER: _____

General Member (1) _____

General Member (2) _____

Or Affiliate Member _____

BILLING ADDRESS: _____

CITY/ST/ZIP: _____

CONTACT/TITLE _____

TELEPHONE: _____ **FAX:** _____

E-MAIL: _____ **WEBSITE:** _____

Annual Partner advertising must meet specific event ad specifications and be provided to CFCAR by deadline for submission. Email blasts must be submitted and approved for distributed to CFCAR. Affiliate's company logo (.jpg, .eps, .pdf, or .tif file, minimum 300 dpi) along with company web link must be forwarded to CFCAR, Shirley Knapp to receive benefits and privileges of level of commitment.

Annual Partnership Payment Options

Pay by Check: Payable to CFCAR. Please return this completed form and check to:
CFCAR, 4105 Ocean Beach Blvd. #220, Cocoa Beach, FL 32931

Pay By Credit Card: Please complete this form and fax to: 866-421-3862.

Please charge my: ___ MasterCard ___ Visa

Account # _____ Exp.Date _____ Amount of: \$ _____

Cardholder's Name (Please Print) _____

Signature confirming this agreement:

Signature _____ **Date** _____

Membership /Partnership payments made to CFCAR are not deductible for Federal Income Tax purposes as charitable contributions; however it may be deductible as business expenses. CFCAR is designated as a 501c(6) trade organization.