

# 2010 CFCAR ANNUAL EVENT SPONSORSHIP

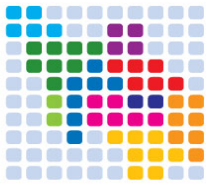
## OPPORTUNITIES, BENEFITS & PRIVILEGES

EFFECTIVE THRU DECEMBER 2010

**HALLMARK – NETWORKING MEETINGS - ANNUAL CELEBRATION**

REACHING 10 CENTRAL FLORIDA COUNTIES

**DEADLINE FOR SPONSORSHIP COMMITMENTS – MARCH 15, 2010**



**cfcAR**

CENTRAL FLORIDA  
**COMMERCIAL**  
ASSOCIATION OF REALTORS®

### **PLATINUM - ANNUAL TITLE SPONSOR**

**\$5,000**

*Exclusive*

#### **HALLMARK PLATINUM TITLE SPONSOR Benefits and Privileges**

March 24, 2010 – Marriott Downtown Orlando

- Sponsor Representative Announces Winner - Overall Top Producer for 2009
- 2-Minute Company Sponsor Message
- Logo Recognition on ALL Event Materials & Power Point
- Four (4) Complimentary Registrations
- Full- Page Advertisement in Event Program

**Also, includes**

#### **PLATINUM TITLE PARTNERSHIP Benefits and Privileges**

- (2) CFCAR (Local Association Dues) Memberships\*
- Name Tag Recognition Provided At All Events
- Two (2) Complimentary Admissions to Monthly CCIM-CFCAR Networking Meetings
- Two (2) Complimentary Admissions to Bash-At-The-Beach Event (Recognition at Event) – Summer
- Two (2) Complimentary Admissions to Annual Celebration Meeting (Recognition at Event)– Fall
- Logo recognition in CFCAR'S Newsletter – The CUBE
- 50% Discount On All Advertising In CFCAR'S Newsletter–The CUBE
- Entitled To 6 Email Blasts Per Year To Membership
- May Serve On Event Committees
- Logo And Link To Partner Company Website On CFCAR Website (Home Page)



**2010 CFCAR ANNUAL EVENT  
SPONSORSHIP/PARTNERSHIP**

**OPPORTUNITIES, BENEFITS & PRIVILEGES**

**EFFECTIVE THRU DECEMBER 2010**

**HALLMARK – NETWORKING MEETINGS - ANNUAL CELEBRATION**

**TITANIUM – ANNUAL EVENT SPONSORS**  
**\$1,500**

Six Sponsorships Available

**HALLMARK TITANIUM SPONSOR** Benefits and Privileges  
March 24, 2010 – Marriott Downtown Orlando

- Sponsor Representative Announces Winners for
  - 2009 Top Ten Producers in Selected Category
  - Categories are selected and reserved on a First-come/First-reserved basis.
 

<input type="radio"/> Industrial	<input type="checkbox"/> Available
<input type="radio"/> Investment	<input type="checkbox"/> Available
<input type="radio"/> Land	<input type="checkbox"/> Available
<input type="radio"/> Office	<input type="checkbox"/> SOLD
<input type="radio"/> Retail	<input type="checkbox"/> Available
- Logo Recognition on ALL Event Materials
- Four Complimentary Registrations
- 1-Minute Company Sponsor Message at Event
- Half-Page Advertisement in Hallmark Event Program

**MEMBERSHIP / PARTNERSHIP TITANIUM SPONSOR** Benefits and Privileges

- (1) CFCAR Membership (Local Association Dues) \*
- Logo Linked To Partner Company Website On CFCAR Website
- One (1) Complimentary Admission to Monthly CCIM-CFCAR Networking Meetings
- One (1) Complimentary Admissions to Bash-At-The-Beach Event (Recognition at Event) – Summer
- One (1) Complimentary Admission to Annual Celebration Meeting (Recognition at Event) – Fall
- Name Tag Recognition Provided At All Events
- Logo recognition in CFCAR'S Newsletter – The CUBE
- 25% Discount On All Advertising In CFCAR'S Newsletter–The CUBE
- Entitled to 3 Email Blasts Per Year to Membership
- May Serve on Event Committee
- Event Program Ad for Annual Meeting



## 2010 EVENT SPONSORSHIP

### BENEFITS & PRIVILEGES

- HALLMARK GENERAL PROGRAM
- HALLMARK TABLE SPONSORSHIP
- HALLMARK ADVERTISING OPPORTUNITIES

### GENERAL PROGRAM SPONSORSHIP

**\$1,000**

*Benefits Include:*

- Logo Inclusion in All Media Advertising
- Logo Recognition on ALL Event Materials
- Complimentary Table & Eight Registrations & Logo on Table
- ¼ Page Advertisement in Event Program

### HALLMARK TABLE SPONSORSHIP

**\$500 – MEMBERS**

**\$600 - NON-MEMBERS**

*Benefits Include:*

- Reserved Table
- Eight (8) Registrations
- Logo on Table

### ADVERTISING OPPORTUNITIES

**\$500**

- 1/4 Page Advertisement  
in Event Program

**\$250**

- 1/8 Page Advertisement  
in Event Program

**\$100**

- 1/16 Page Advertisement  
in Event Program

Annual Partnership Opportunities are also available:

- Annual Partnership Benefits include Local Association Dues. Any additional dues or fees for membership must be met and paid for separately by individual/company.
- Please visit our website at [www.cfcAR.net](http://www.cfcAR.net) to review General and Affiliate Membership Criteria, Application for CFCAR Members and Membership Benefits & Privileges.
- New CFCAR members are required to complete the Membership Application and submit along with the Partnership Commitment form.
- Renewing CFCAR Members may activate their Annual Partnership simultaneously with their Membership renewal.

**2010 CFCAR Annual Event Sponsorship/Annual Partnership details, please contact Dale L. Donovan, CFCAR VP Operations at 407-491-0005 or [sponsorship@cfcAR.net](mailto:sponsorship@cfcAR.net) or Shirley Knapp at [admin@cfcAR.net](mailto:admin@cfcAR.net)**

**CFCAR . 4105 Ocean Beach Blvd. #220, Cocoa Beach, FL 32931**

Phone: 407-816-7368 FAX: 866-421-3862 | Email: [admin@cfcAR.net](mailto:admin@cfcAR.net)

[www.cfcAR.net](http://www.cfcAR.net)



# 2010 ANNUAL EVENT SPONSORSHIP COMMITMENT FORM

**DEADLINE FOR SPONSORSHIP COMMITMENTS – MARCH 15, 2010**

*Reaching 10 Central Florida Counties*

**COMMITMENT LEVEL (Mid-Year)** (Please check Level of Commitment):

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> <b>PLATINUM TITLE<br/>EVENT SPONSORSHIP<br/>\$5000</b> | <input type="checkbox"/> <b>TITANIUM EVENT<br/>SPONSORSHIP<br/>\$1,500</b>  | <input type="checkbox"/> <b>TABLE SPONSORSHIP<br/>MEMBER - \$500</b>      | <input type="checkbox"/> <b>ADVERTISING<br/>OPPORTUNITY</b> |
|   | <input type="checkbox"/> <b>GENERAL<br/>PROGRAM SPONSORSHIP<br/>\$1,000</b> | <input type="checkbox"/> <b>TABLE SPONSORSHIP<br/>NON- MEMBER - \$600</b> | <input type="checkbox"/> <b>\$_____ LEVEL</b>               |

*Event Sponsorship Benefits/ Privileges are reserved upon receipt of the signed commitment form and activated upon receipt of full payment.*

**COMPANY:** \_\_\_\_\_  
(Please print exactly as name is to appear on all CFCAR materials)

**MEMBER:** \_\_\_\_\_

General Member (1) \_\_\_\_\_ General Member (2) \_\_\_\_\_

Or  
Affiliate Member \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

**CITY/ST/ZIP:** \_\_\_\_\_

**CONTACT/TITLE** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

Event Sponsorship including Annual Partner advertising must meet specific event ad specifications and be provided to CFCAR by deadline for submission. Email blasts must be submitted and approved for distributed to CFCAR. Affiliate's company logo (.jpg, .eps, .pdf, or .tif file, minimum 300 dpi) along with company web link must be forwarded to CFCAR, Shirley Knapp to receive benefits and privileges of level of commitment.

### Event Sponsorship Payment Options

**Pay by Check:** Payable to CFCAR. Please return this completed form and check to:  
**CFCAR . 4105 Ocean Beach Blvd. #220 . Cocoa Beach, FL 32931**

**Pay By Credit Card:** Please complete this form and fax to: 866-421-3862.

Please charge my: \_\_\_ MasterCard \_\_\_ Visa

Account # \_\_\_\_\_ Exp.Date \_\_\_\_\_ Amount of: \$ \_\_\_\_\_

Cardholder's Name (Please Print) \_\_\_\_\_

### Signature confirming this agreement:

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Membership / Sponsorship payments made to CFCAR are not deductible for Federal Income Tax purposes as charitable contributions; however it may be deductible as business expenses. CFCAR is designated as a 501c(6) trade organization.**

**CFCAR . 4105 Ocean Beach Blvd. #220, Cocoa Beach, FL 32931**

Phone: 407-816-7368 FAX: 866-421-3862 | Email: [admin@cfcAR.net](mailto:admin@cfcAR.net)

[www.cfcAR.net](http://www.cfcAR.net)