



## Central Florida Commercial Association of REALTORS®

# MEMBERSHIP BENEFITS

- Commercial Identity:*** Promote to the public a unified regional identity of a specialized association of commercial real estate practitioners.
- Regional Education:*** Offerings that provide specialized tools focused on the commercial practitioner and the enhancement of their business. Provide opportunities for residential practitioners to gain insight into the commercial real estate, through Introduction to Commercial Real Estate, designation courses (CCIM, SIOR, IREM, etc.) and continuing education.
- Commercial Information Exchange (CIE):*** “Member Only” access to a ten county centralized and exclusive property listing and comparable property sale database, with integrated communication and marketing platform, owned and controlled by the association.
- Referral Programs:*** Provide a cohesive and open network for practitioners, investors, sellers, buyers, tenants and affiliate providers interested in our region, to have an interactive opportunity to establish a successful transactional relationship.
- Regional Awards:*** Expand the recognition of top performance awards to include all commercial practitioners in the regional / demographic area.
- Networking:*** Provide multiple and sustained programs for marketing, socials and local board meetings to promote increased earnings through increased transactions, relationships and other opportunities.
- Industry Awareness:*** Provide quarterly forums for all commercial real estate interests to convey, network and gain insight to market conditions, practitioners and/or legislative initiatives specific to our market and interest; Annual Economic Outlook, Retail Symposiums, Sites Selection, Economic Development, Community/Regional Initiatives, etc.
- Government Affairs:*** Through current and future programs provide a unified voice to all local, state and national legislature issues affecting our industry, in addition to electoral candidate screening and support recommendations.
- Group Discounts:*** Provide ancillary discount programs; credit union access, errors & omissions insurance, car rentals; proprietary data information, software, equipment, business supplies, etc.



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***Communications /  
Forums:***

Provide commercial practitioners with an ongoing and current pulse of our organization, the region, state and local issues, transactions, meeting information, education, etc., utilizing internet and newsletter communication to registered participants.

***Arbitration-Mediation:***

Operating by an established Code of Ethics, provide a sound process for resolution of disputes associated with commercial practitioners.